

BUSINESS TRAVEL PLANNING

Business Friendly and Climate Friendly

Purpose

Sempre Avanti Consulting has prepared this Position Paper to assist you in understanding the issues around the link between business travel planning and the goal to minimise an organisation's carbon foot print, whilst making positive improvements to the bottom line.

This brief introduction is only an overview on the importance of understanding the issues you will have to consider when reviewing your organisation's travel planning policies.

Please contact Sempre Avanti Consulting for an assessment personalised to your own particular needs.

Introduction

There has been a lot written about organisational environmental sustainability. A sustainable organisation is one that behaves in a sustainable manner, whilst focusing on achieving its business goals and outcomes.

What is Business Travel Planning?

Land Transport New Zealand [LTNZ] tells us the following "A workplace travel plan sets out steps to encourage staff to travel to and from work by public transport, on foot, by bike or by car share, and to improve access for a particular workplace." This definition implies that staff travel into a fixed place of work and return to their homes at the end of the working day.

Sempre Avanti Consulting believes that there is a need to take a wider view of travel planning than just a focus on how your staff behaves in getting to and from work. In fact, the broadening of the focus beyond LTNZ's focus to all business related travel has far more positive impacts.

Business travel planning starts with the simple act of collating information on domestic air travel, international air travel, taxi trips and rental car usage. The application of some business and statistical analytics and the application of Sempre Avanti's consulting expertise will lead to improved business processes and policies that can be designed to reduce cost and improve environmental sustainability through changes in behaviour.

How does Business Travel Planning contribute to an organisation's environmental sustainability?

The act of reviewing an organisations travel planning provides insights into opportunities to change travel behaviours that can lead to streamlined and efficient business practices.

For example, how many single occupant taxi journeys does your organisation undertake in one month? What are the alternatives? With the use of business travel planning there is opportunity to look at ways of employees traveling together and making multi occupant journeys or to use shuttles. Another option is to review your organisation's taxi procurement policy to select taxi provider that run their fleets on alternative fuels such as bio-fuels or natural gas.

Sempre Avanti Consulting can help you undertake strategic reviews of your travel planning policies and procedures. We will be able to make recommendations based on best practice and world standards that will improve efficiency and save your organisation time and money. We have dedicated and experienced consultants who are able to assist your organisation with this task.

For more information on this topic and to receive your 30 minute free assessment please contact Sempre Avanti Consulting.

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